

Section 3 – Rhetorical Questions

A rhetorical question is a question asked to make a point, rather than get an answer.

If you have ever been late, someone might say: **'What time do you call this?'** This person doesn't want an answer to the question. They are making the point that you have arrived at an unacceptable time.

Rhetorical questions are a useful technique in persuasive writing. As there is nobody to answer the question, a rhetorical question is usually designed to speak directly to the reader. It allows the reader a moment to pause and think about the question. For that reason, they are effective in hooking a reader's interest and making them think about their own response to the question in hand.

Can you imagine life without ice cream?



Section 4-Persuasive writing

What is persuasive writing?

Persuasive writing is when your writing is trying to make the reader do something.

Some examples of persuasive writing are - an advert, a poster on healthy eating, a travel brochure or a letter.

Some features of persuasive writing are

- Emotive language (words that make you feel something such as abandoned, joyful, desolate beautiful)
- · Modal verbs such as would, should, must or will.
- Facts and opinions
- A strong argument
- Rhetorical questions (questions asked to create dramatic effect rather than to get an answer)
- Exaggeration



English Knowledge Organiser-Year 5