



## CINEMATIC SEQUENCES

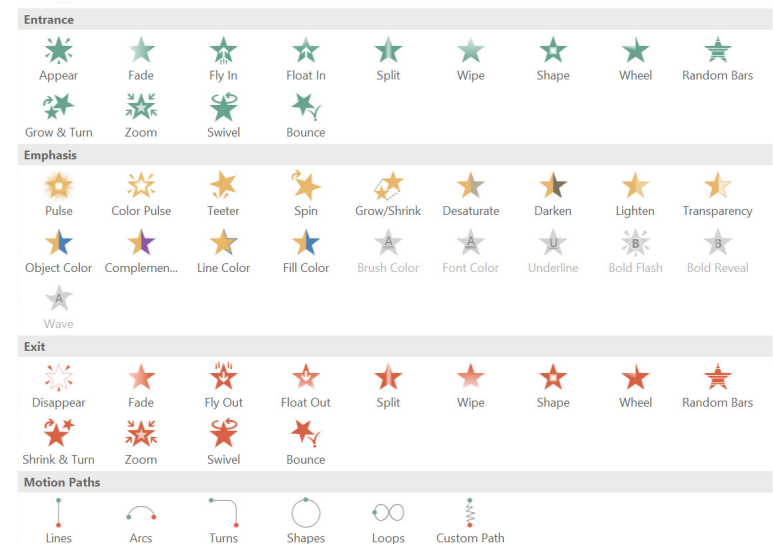
### POWERPOINT—KEY VOCABULARY:

<b>SLIDE</b>	A slide holds text, images and media.	<b>ANIMATION</b>	Animations can be applied to text, images and media to animate them. They are split into four main categories. Entrances, emphasises, exits and motion paths.
<b>TEXT AND IMAGES</b>	Text and images are added to slides to present information or convey an idea.	<b>CUSTOM ANIMATION</b>	A sequence of animations that have been customised to create advance effects on text or images.
<b>MEDIA</b>	Media includes video, sound effects and music that can be added to a slide.	<b>ANIMATION PANE</b>	The animation pane is used to sequence and control animations and can be used to create a variety of advanced time-based effects.
<b>SEQUENCE</b>	In PowerPoint, a sequence is a collection of slides or animations that occur in a specified	<b>MOTION PATH</b>	A motion path is a predefined or custom path that text and images can follow to move them around a slide.

### WHAT MAKES A GOOD FILM TRAILER?

<b>GENRE</b>	What type of film genre are you trying to create a trailer for? Sci-fi, romance, horror, comedy, etc.?
<b>AUDIENCE</b>	What age group do you think your trailer will be aimed at? Will this alter the text, images or music that you use?
<b>IMAGES</b>	Finding the correct images for your trailer involves careful searching.
<b>MUSIC</b>	The background music to your trailer can have a massive impact on its effectiveness. Matching your music with your genre is essential.

### Types of animation:



### YouTube it!

Watch some recent film trailers on YouTube and think about what makes them entertaining, engaging and exciting!

What techniques do they employ to make you want to see the film?

**WHY POWERPOINT?** PowerPoint is much more than just a tool for showing a slide show. Using advanced tools, it can be used to create interesting and engaging videos.